



WHAT HAS HAPPENED SINCE OUR LAST NEWSLETTER?

The S.T.A.R.T project
Piloting

The partners have been extremely busy piloting the project outputs in the partner countries. The piloting partners **SVEM, CCSEV, TTO and APREDIN in Italy, Spain, Greece and Portugal** have been holding lab sessions to deliver the **training programme** and support the beneficiaries (a total of 134 people) to develop **as-is-to be analyses** in their organisations applying the Circular Tourism Toolkit developed by the partnership. In this way, their business models have been reviewed in the light of sustainability. The piloting participants have also been developing **innovative solutions for process sustainability**. Download the **[START APP](#) to see what digital solutions they have developed**. The APP also offers an immersive and interactive way to visit cultural sites, productive activities, and exhibition spaces across Europe. With personalised content and virtual tours included in thematic itineraries, you can experience the best of Italy, Greece, Spain, and Portugal, all from your smartphone!



DISSEMINATION ACTIVITIES

FINAL CONFERENCE

The final conference of the project was held at the Royal Continental Hotel in Naples on the 13th December, 2024.

Participants represented Higher Education Institutions, hoteliers, Competence Centres, VET centres, Colleges, Cultural and Creative Industry Clusters, Media companies and Event organisation studios. There was also a selection of professionals from diverse industries. Great interest was shown in the project outputs which paves the way for further developments. Take a look at the **[highlights](#)** of the event!

WHAT NOW?



Partners will continue to sustain the START project activities. Please contact your local partner if you are interested in implementing the products we have developed.



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